

ISORA Individual Race Sponsorship Package 2015

Suggested Minimum £800 - €1,000

What the Sponsor gets:

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- The race title – i.e. “Sponsor” Dun Laoghaire to Pwllheli race.
 - Logo on the YB tracking for use on website and special app.
 - Exposure in the media and in all ISORA circulation for that race.
 - Visibility at the pre or post race reception.
 - Sponsors logo will be engraved on all prizes for that race.
 - Sponsors logo will be embroidered onto the race winner’s jacket.
 - Visibility on the ISORA website & Newsletter.
 - Opportunity to take a table at the ISORA dinner to entertain guests.
 - Visibility at the ISORA Dinner including logos on the special menu.
 - Photograph of the presentation of the Overall winner of the race.

Additional:

- ISORA will work with the sponsor to maximize its exposure and the promotion of ISORA.
- Approx 900 recipients of the Newsletter issued regularly.
- Approx 300 members on the ISORA Facebook group.